

Pankaboard Launches New High-Performance Tray Board: PankaTray Kraft

Pankakoski, Finland

Pankaboard is proud to announce the upcoming launch of **PankaTray Kraft**, a new high-performance cartonboard solution specifically developed for demanding food tray applications. The product will be available starting August 2026.

PankaTray Kraft is manufactured from **100% high-quality kraft fibers**, delivering exceptional strength, rigidity, and reliability. Designed to meet the evolving needs of the food packaging industry, the new grade is particularly designed for **ovenable trays**, including both **deep-pressed and folded applications**.

Designed for Performance and Sustainability

With a substance range of **250 to 550 gsm**, PankaTray Kraft provides excellent structural integrity combined with processability, enabling converters and brand owners to create robust, functional, and attractive solutions.

The product has been developed in response to increasing market demand driven by **European packaging regulations**, which are accelerating the shift toward fiber-based, recyclable, and high-performance materials.

“PankaTray Kraft reflects our commitment to combining **performance, sustainability, and innovation**,” says Pasi Piiparinen, CEO at Pankaboard. “We see strong growth potential in ovenable food packaging, and this new product supports our customers in meeting both regulatory requirements and consumer expectations.”

Supporting the Future of Fiber-Based Packaging

As the packaging industry continues to evolve, Pankaboard remains at the forefront by developing special solutions that align with sustainability goals while maintaining high technical performance.

PankaTray Kraft is a testament to this approach—offering converters a reliable material for next-generation packaging designs.

“We are excited about the launch of PankaTray Kraft and look forward to sharing more product innovations during Q3 2026,” says Christer Nordman, VP Sales and Marketing at Pankaboard.

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For more information, please contact your local **Pankaboard sales channel** or:

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